

8th International Evidence Based Library and
Information Practice Conference

Sponsorship Prospectus

Queensland University of Technology, Brisbane

6-8 July 2015



Invitation to Participate

EBLIP8 will be held at Queensland University of Technology, Brisbane from 6 to 8 July 2015. The theme of the *EBLIP8* Conference, *evidence and practice: working together*, reflects our focus on narrowing the gap between practice and evidence and in promoting evidence based practice in all parts of the information profession. Our aim is for participants to leave inspired to take their professional practice to the next level.

Why Sponsor?

EBLIP8 represents a unique opportunity to capture the attention of Australian and international researchers, practitioners and decision makers from across the information professions.

Sponsoring the conference will provide many lasting benefits and is a fantastic opportunity to:

- Prominently position your company as a key player in the library and information sector.
- Increase awareness of your product and services by showcasing it to industry representatives.
- Strengthen existing and build new client relationships through face-to-face interaction.
- Demonstrate your commitment to the industry.

The Audience

EBLIP8 is expected to attract 200 delegates. The conference brings together researchers, practitioners and managers committed to best practice and excellence in the information and library industries.

The International EBLIP Conference Series began in 2001 in the UK. Since this inaugural event it has been held in Canada (2003 & 2013), Australia (2005), USA (2007), Sweden (2009) and UK (2011).

Delegates from previous conferences represented countries such as UK, USA, Canada, Australia, Denmark, Sweden,

Norway, Finland, Germany, UAE, South Africa, Indonesia, Italy, Jamaica and Malaysia.

Delegates at the conference will include key decision makers from the library and information section, including:

- public libraries
- school libraries
- academic libraries
- state libraries
- special and corporate libraries
- academia

Host Institution

EBLIP8 is hosted by the Queensland University of Technology (QUT). The conference will take place at QUT's Gardens Point campus in Brisbane, Queensland.

The Gardens Point campus of QUT offers a great location: only a short walk from the city's main shopping, dining and entertainment districts as well as Southbank Parklands.

Sponsorship Opportunities

EBLIP8 promises to be an exciting event as the evidence based library and information practice movement continues to gain global momentum.

EBLIP8 provides you with a range of sponsorship opportunities with differing commitment levels.

Packages can be tailored to suit your individual marketing strategies and to ensure your business objectives are met.

The Conference Organisers are delighted to further discuss the opportunities outlined in this prospectus. Do not hesitate to contact the Sponsorship Coordinator to discuss any sponsorship enquiries or commitments.

Sponsorship Contacts:

eblip8@qut.edu.au

eblip8.info
@EBLIP8

Welcome Reception (1 Package) - \$2000 SOLD

- Naming rights to the welcome reception in all conference promotional materials, including on the website.
- Sponsor name, logo and link to company website displayed on the sponsorship page of the conference website.
- One full delegate registration to the conference.
- Opportunity for the company spokesperson to address delegates (up to 5 minutes).
- A promotional item of your choice in the conference satchels.
- A table to display your wares at the welcome reception.
- Minimum of five social media placements on Twitter (one to announce sponsorship; one in the month leading up to the event; one in the week leading up to the event; one on the day of the reception; and one on the last day of event).

Closing Reception (1 Package) - \$2000 SOLD

- Naming rights to the closing reception in all conference promotional materials, including on the website.
- Sponsor name, logo and link to company website displayed on the sponsorship page of the conference website.
- One full delegate registration to the conference.
- Opportunity for the company spokesperson to address delegates (up to 5 minutes).
- A promotional item of your choice in the conference satchels.
- A table to display your wares at the welcome reception.
- Minimum of five social media placements on Twitter (one to announce sponsorship; one in the month leading up to the event; one in the week leading up to the event; one on the first day of event); and one on the day of the reception.

Website (1 Package) - \$2000

- Sponsor name, logo and link to company website displayed on all pages of the conference website as site sponsor.
- One full delegate registration to the conference.
- Sponsor name and logo displayed on all promotional material.
- A promotional item of your choice in the conference satchels.
- A table to display your wares at the welcome reception.
- Minimum of five social media placements on Twitter (one to announce sponsorship; one in the month leading up to the event; one in the week leading up to the event; one on the first day of the event); and one on the last day of event).

Student Volunteer Package (1 Package) - \$2000 SOLD

- Your name and logo displayed prominently on t-shirts worn by volunteers throughout the conference.
- Opportunity to display corporate signage at registration desk (signage to be supplied by sponsor).
- Sponsor name and logo displayed on all promotional material, including website.
- Sponsor's name and logo on the conference website.
- Minimum of five social media placements on Twitter (one to announce sponsorship; one in the month leading up to the event; one in the week leading up to the event; one on the first day of the event); and one on the last day of event).

Keynote Speaker (3 Packages) - \$1000 2 SOLD ONLY 1 LEFT

- One full delegate registration to the conference.

- Sponsor name, logo and link to company website from sponsorship package of conference website.
- Acknowledgement of keynote sponsor by session chairperson.
- Five minute address to delegates before the keynote speaker.
- Minimum of four social media placements on Twitter (one to announce sponsorship; one in the month leading up to the event; one in the week leading up to the event; one on the day of the Keynote speaker).

Lunch (3 Packages) - \$1000 – 2 SOLD ONLY 1 LEFT

- One day delegate registration to the conference for sponsored day.
- Sponsor name, logo and link to company website from sponsorship page on conference website.
- Space available for sponsor's banner or advertising during lunch.
- Minimum of four social media placements on Twitter (one to announce sponsorship; one in the month leading up to the event; one in the week leading up to the event; one on the day of the Keynote speaker).

Morning Tea (3 Packages) - \$750 1 SOLD ONLY 2 LEFT

- One day delegate registration to the conference for sponsored day.
- Sponsor name, logo and link to company website from sponsorship page on conference website.
- Space available for sponsor banner or advertising during morning tea.
- Minimum of four social media placements on Twitter (one to announce sponsorship; one in the month leading up to the event; one in the week leading up to the event; one announcing your morning tea).

Afternoon Tea (2 Packages) - \$750

- One day delegate registration to the conference for sponsored day
- Sponsor name, logo and link to company website from sponsorship page on conference website.
- Space available for sponsor banner or advertising during afternoon tea.
- Minimum of four social media placements on Twitter (one to announce sponsorship; one in the month leading up to the event; one in the week leading up to the event; one announcing your afternoon tea).

Satchel Insert - \$500

- A promotional item of your choice in the conference satchel.

Pens and Notepads (1 package available)

- Supply the delegates with corporate pens and notepads for the seminar.

Sponsorship is an ideal way to position your organisation as a key player in the area of library and information services.

Should you wish to discuss your requirements, negotiate a package or arrange a tailored sponsorship opportunity please contact us.

All prices quoted are in Australian Dollars and include GST.



SPONSORSHIP PAYMENT FORM CONTACT DETAILS

Organisation:

ABN:

Contact Person:

Position:

Address:

Suburb:

State:

Postcode:

Country:

Telephone:

Email:

SPONSORSHIP TYPE

All prices quoted are in Australian Dollars and include GST.

- | | |
|--|---------|
| <input type="checkbox"/> Welcome Reception | \$ 2000 |
| <input type="checkbox"/> Closing Reception | \$ 2000 |
| <input type="checkbox"/> Website Sponsor | \$ 2000 |
| <input type="checkbox"/> Student Volunteer Package | \$ 2000 |
| <input type="checkbox"/> Lunch Package | \$1000 |
| <input type="checkbox"/> Morning Tea | \$ 750 |
| <input type="checkbox"/> Afternoon Tea | \$ 750 |
| <input type="checkbox"/> Satchel Insert | \$ 500 |
| <input type="checkbox"/> Pens and Notepads | N/A |

PAYMENT DETAILS

- Please invoice my organisation
- I have enclosed a cheque payment of \$.....
(payable to QUT Conferences)

COMPANY IMAGE

Please email the following for the website as soon as possible:
Corporate logo: EPS & high resolution JPEG
Corporate profile & company's hyperlink as per your sponsorship type.

SPONSORSHIP CONDITIONS

- Acceptance of sponsorship requirement by completion of this Sponsorship Agreement Form
- Payment for sponsorship is required before any entitlements can be delivered (special arrangements can be made)
- Cancellation of bookings must be made in writing and forwarded to QUT Events: eblip8@qut.edu.au

DECLARATION

I have read the Sponsorship Prospectus and agree to the 'Sponsorship Conditions' outlined on this form. I declare that I am authorised to make this commitment on behalf of my organisation.

Name:

Signature:

Enquiries to: eblip8@qut.edu.au

To secure your sponsorship: please return this completed form to: eblip8@qut.edu.au



